Never been to an Information Session before? This guide will help you make a great impression at employer events!

**RESEARCH**
Before any information session, do some background research on the employer and find out what jobs they are going to talk about. Look at their website briefly to learn more about them.

**COME PREPARED WITH QUESTIONS AND TAKE NOTES**
After the presentation has concluded, there is usually an opportunity for Q&As and networking. Draft 3-4 questions that you can ask at that time. Take notes on the presentation and during 1:1 conversations so you can reference this when you send a thank-you note.

**REVIEW CORE VALUES**
It’s important that your core values align with the organization values. You want to be in a work environment that is right for you. If you find that the organization may not be a good fit, that is okay! It will help you better shape what kind of job and organization you are looking for.

**ASK FOR BUSINESS CARDS**
Thank any representatives you spoke to and highlight something specific you learned and how that reinforces your interest in their organization.

**DRESS BUSINESS CASUAL**
First impressions are everything. You want to make sure you are looking professional and clean at any employer event. You’re better off under-dressing than over-dressing.

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